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Neo Telemedia Limited 中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8167)

STRATEGIC COOPERATION AGREEMENT

The board (the “**Board**”) of directors (the “**Directors**”) of Neo Telemedia Limited (“the **Company**”) is pleased to announce that on 7 December 2016, 深圳市蜜蜂金服互聯網金融服務有限公司 (Shenzhen Bees Financial Internet Financial Services Co Ltd.*) (“**Bees Financial**”), an indirect 45% owned subsidiary of the Company, entered into a strategic cooperation agreement (the “**Cooperation Agreement**”) with 深圳市樂家慈善基金會 (Shenzhen Lejia Charitable Foundation*) (the “**Foundation**”).

The Foundation is a charitable foundation devoting to welfare innovation, fostering charitable sentiment, subsidizing the poor and development of public welfare. The principal activities of the Foundation include helping the disadvantaged, assisting in old-age security, helping poverty families to live and work, assisting in employment training, carrying out donations for education for underprivileged children and helping “shigu” families.

Bees Financial is an Internet service platform with funds accounts maintained with qualified banking institutions in China. It provides microfinance and consumer finance to entrepreneurs and small and medium-sized enterprises with small and fast credit and loans in China. It has operation centers in Shenzhen and Guangzhou with service network across China.

Pursuant to the Cooperation Agreement, Bees Financial and the Foundation shall carry out comprehensive strategic cooperation for the joint development of public welfare. The Foundation will accord priority to finance Bees Financial with its investment fund, combine with relevant public welfare activities to advertise and promote Bees Financial nationwide, and introduce to Bees Financial with customers and project information, etc. Bees Financial shall develop and provide exclusive Internet financial products and provide high quality insured objects and stringent risk control. Such products shall include but not limited to performance guarantee insurance products to support the Foundation for carrying out relevant public welfare program (Lejia residences scheme, Lejia start-up fund scheme and Lejia angel scheme, etc.)

The Board is of the view that the Cooperation Agreement will help Bees Financial to promote and develop its performance guarantee insurance products and will benefit the Company and its shareholders in the long run.

By order of the Board
Neo Telemedia Limited
CHEUNG Sing Tai
Chairman

Hong Kong, 8 December 2016

**for identification purpose only*

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu and Mr. XU Gang, and three independent non-executive Directors, namely Mr. ZHANG Zihua, Ms. XI Lina and Mr. HUANG Zhixiong

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the Growth Enterprise Market website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.